

Privacy Policy for VM Davis Hypnotherapy

Valerie Davis

Effective Date: [19 April 2025]

At **VM Davis Hypnotherapy**, your privacy is of utmost importance to us. This Privacy Policy outlines how we collect, use, store, and protect your personal information when you engage with our hypnotherapy services, website, and communications.

1. Information We Collect

We may collect the following types of personal information:

- **Contact Information:** Name, email address, phone number, and mailing address.
- **Health Information:** Any information you choose to share during consultations or sessions, including medical history, mental health concerns, or goals for therapy.
- **Payment Information:** Billing details required for processing payments.
- **Website Usage Data:** IP address, browser type, device information, and browsing behaviour on our website (via cookies and analytics tools).

2. How We Use Your Information

We use your personal information to:

- Provide and personalize hypnotherapy services.
- Communicate with you regarding appointments, updates, or relevant services.
- Process payments securely.
- Maintain records in compliance with professional and legal obligations.
- Improve our website and services.

3. Sharing of Information

We **do not sell or rent** your personal information. We only share your data when:

- Required by law or legal process.
- Necessary to protect our rights or the safety of our clients.
- Collaborating with professional service providers who assist us in operations (e.g., payment processors or IT support), who are contractually obligated to protect your privacy.

4. Data Security

We implement appropriate physical, technical, and administrative safeguards to protect your information against unauthorized access, loss, or misuse. All health-related records are handled in accordance with applicable privacy laws and therapeutic confidentiality standards.

5. Client Confidentiality

Your therapy sessions and all shared information are confidential. Exceptions to this include:

- If there is a risk of serious harm to yourself or others.
- If there is disclosure of abuse or neglect.
- If required by court order or law.

6. Your Rights

You have the right to:

- Access or request a copy of your personal data.
- Request corrections to your data.
- Withdraw consent where applicable.
- Request deletion of your records (subject to legal and ethical retention requirements).

7. Cookies and Website Tracking

Our website may use cookies to improve your experience. You can control or disable cookies through your browser settings.

8. Third-Party Links

Our website may include links to external sites. We are not responsible for the privacy practices of other websites and encourage you to read their privacy policies.

9. Changes to This Policy

We may update this Privacy Policy occasionally. Any significant changes will be communicated via our website or direct contact.

10. Contact Us

If you have questions or concerns about this Privacy Policy or how your information is handled, please contact us at:

VM Davis Hypnotherapy

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